

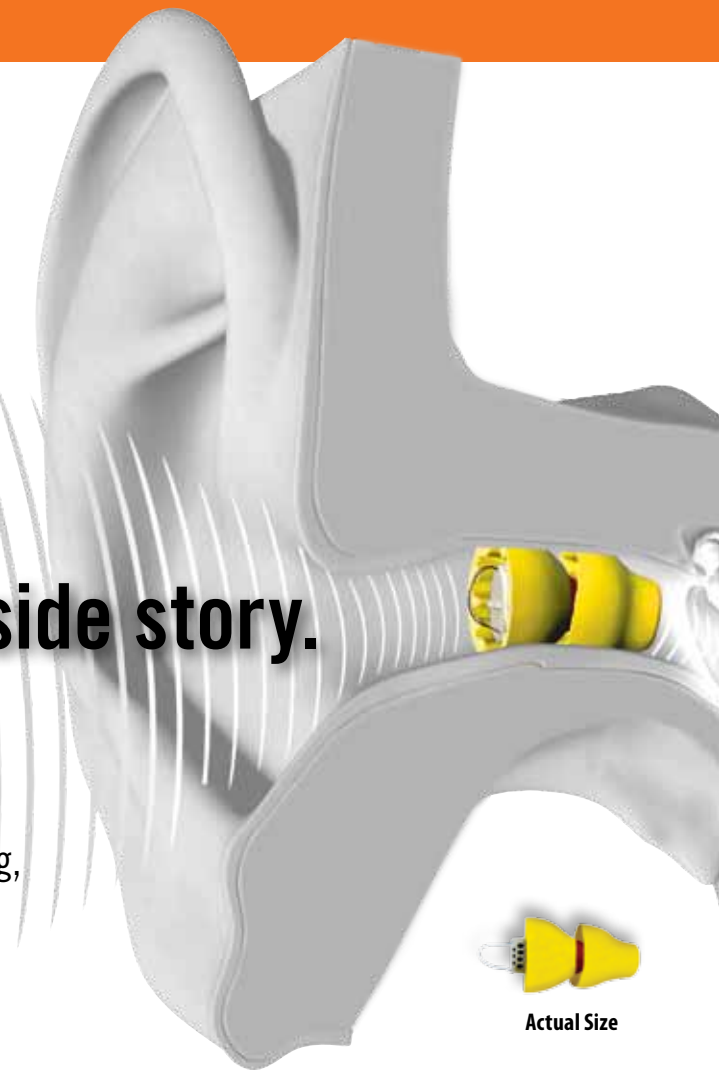


Invisible. Effortless. 24/7.

The world's first and only **100% invisible, extended wear** hearing device

HEARING DEVICE BREAKTHROUGH,

the inside story.



- Worn 24/7 for up to 4 months at a time,* while sleeping, showering, exercising and talking on the phone
- Delivers clear, natural sound quality – minimizes background noise
- No daily hassles – no batteries to change or daily insertion or removal required

Athens-Oconee



Audiology

1610 Mars Hill Rd., Suite A
Watkinsville, GA 30677
Certified Lyric Hearing Professional

Robin Hardin, M.A., LIC-A, FAAA, owner of Athens Oconee Audiology, has over 30 years experience in audiology. During her career she has worked at the highly recognized Veterans Administration Medical Center in Atlanta, the University of Georgia Speech and Hearing Clinic and the Atlanta Ear Clinic, a neurotology practice. In May 2009, Hardin was one of 25 audiologists in the world to be invited to participate in the Ida Institute in Denmark. The Ida Institute's mission is to foster a better understanding of the human dynamics associated with hearing loss. In this time, she has come to understand that hearing loss is more than a matter of improving patient's hearing; it is a matter of improving quality of life and individual well being.



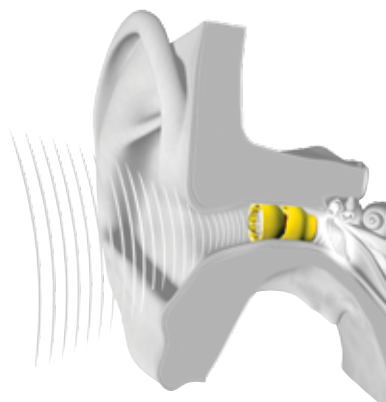
Robin B. Hardin, M.A.
LIC-A, FAAA Audiologist

Call to Make Your Lyric Appointment Today!

2-DAY LYRIC SPECIAL EVENT: August 30th & 31st

RISK-FREE 30-Day Trial**
\$100 OFF each device subscription

1-855-826-4632



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August 30th & 31st

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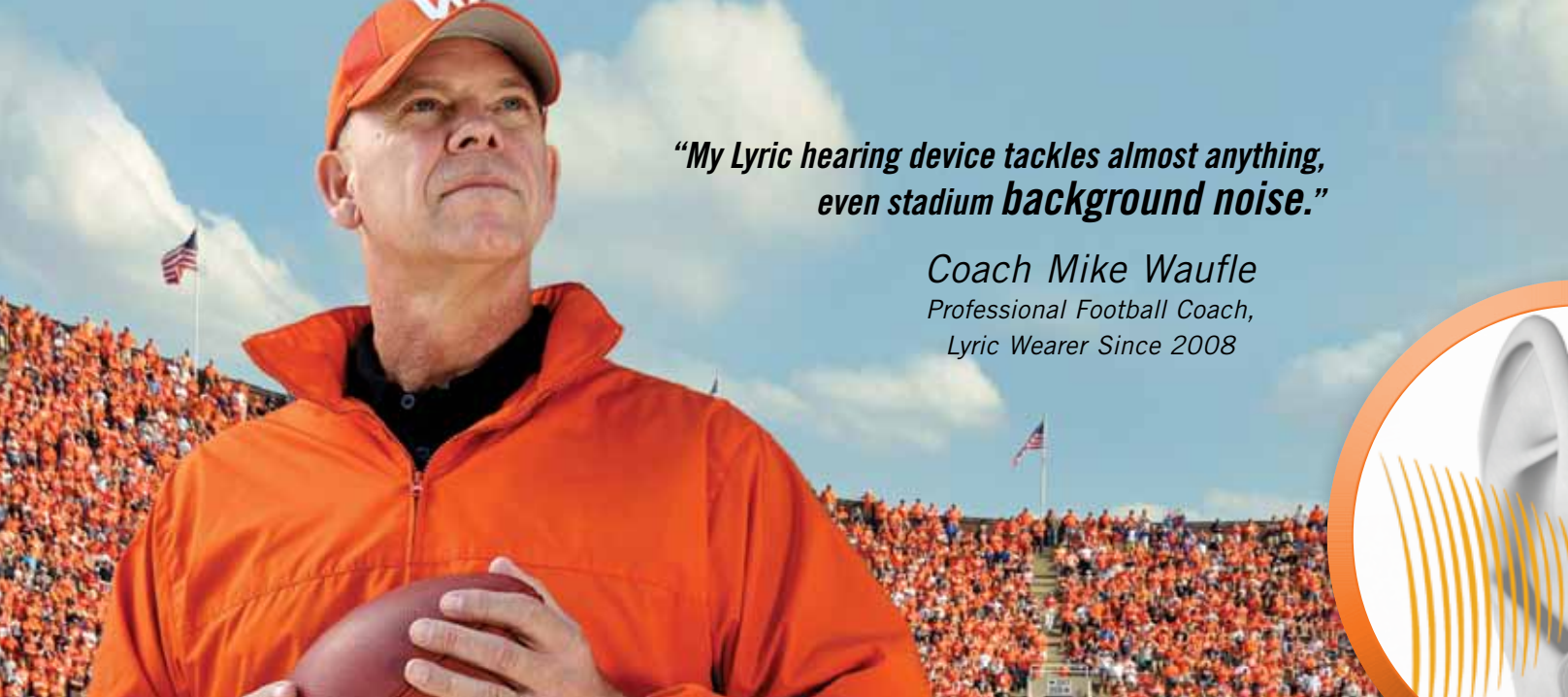
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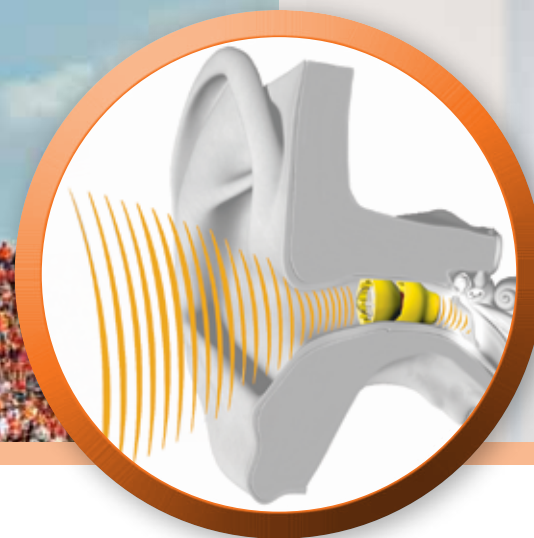


For more information visit www.athensoconeeaudiology.com



“My Lyric hearing device tackles almost anything, even stadium *background noise*.”

*Coach Mike Waufle
Professional Football Coach,
Lyric Wearer Since 2008*



“Being a dentist, Lyric makes working with my patients a lot easier. It doesn’t get in the way and since there’s no daily maintenance to worry about, I almost forget I’m wearing a hearing device. Best of all, no one knows I’m wearing it. Lyric is completely invisible.”

*Ana Maria
D.D.S., General Dentistry,
Lyric Wearer Since 2008*

Experience Lyric Hearing

Lyric is the first and only 24/7, 100% invisible hearing device. It is comfortably placed in the ear canal by a trained Lyric hearing professional. No surgery or anesthesia is required.

Lyric can be worn 24 hours a day, 7 days a week, for up to 4 months at a time.*

Natural Sound Quality

Lyric is placed deep in your ear canal and uses your outer ear to naturally direct sound into the ear canal. This placement helps minimize background noise, improve speech clarity, and deliver natural sound quality.

24/7 Hearing with No Daily Hassles

With Lyric, you can forget the daily hassles of traditional hearing aids.

- Use Lyric during your daily activities – such as sleeping, showering, exercising, using external headphones, and talking on the phone.
- There are no batteries to change, no maintenance needed, and no daily insertion or removal is required.

100% Invisible



No one will know why you’re hearing better except you.

- Unlike many other hearing devices, Lyric’s small size and placement in the ear canal make it 100% invisible.
- Lyric allows you to enjoy the benefits of better hearing without anyone ever knowing you’re using a hearing device.

94% of Lyric users are more satisfied with Lyric than their previous hearing aids.†

Lyric has “overcome many of the problems associated with traditional hearing aids.”

The New York Times

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90% of users report that Lyric’s sound quality is more natural than their prior traditional hearing aid.††

“Best of What’s New 2009”



*Individual replacement needs may vary. Placed by a Lyric hearing professional during a routine office visit. Lyric is not appropriate for all patients. See your Lyric hearing professional to determine if Lyric is right for you. © 2010 InSound Medical, Inc. All Rights Reserved.

**Professional fees may apply. Annual subscription begins the first day of trial. † Based on the combination of results from three surveys totaling 86 patients who had worn Lyric for at least 30 days. †† Based on a telephone survey of 67 patients who have worn Lyric for at least 30 days.